

## ORDER



KLAS

**Orders**  
**Order / Rev:** 36903  
**Alt Order #:** 08836469  
**Product Desc:** OBAMA/P/D  
**Estimate:** 1536  
**Flight Dates:** 09/04/12 - 10/01/12  
**Original Date / Rev:** 08/06/12 / 08/06/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama, Barack D-President  
**Demographic:** A35+  
**Product Codes:** PO1  
**Priority:** LV4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	405	\$228,035.00	\$193,829.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	405	\$228,035.00	\$193,829.75	0.00
<b>Totals</b>	<b>405</b>	<b>\$228,035.00</b>	<b>\$193,829.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KLAS	30%	\$228,035.00
Market	100%	\$760,116.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$190,029.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$38,005.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/04/12	09/28/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$145.00	LV3	0.00	NM	20	\$2,900.00
				8 News Now 5a M-F											

## 8 NEWS NOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/04/12	09/10/12	MTWTF--	5	\$145.00	0.00
Week: 09/11/12	09/17/12	MTWTF--	5	\$145.00	0.00
Week: 09/18/12	09/24/12	MTWTF--	5	\$145.00	0.00
Week: 09/25/12	10/01/12	-TWTF--	5	\$145.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/04/12	09/28/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWTF--	:30	5	\$145.00	LV3	0.00	NM	20	\$2,900.00
8 NEWS NOW														
E 2	8	09/04/12	09/28/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$245.00	LV2	0.00	NM	20	\$4,900.00
8 NEWS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$245.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$245.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$245.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$245.00		0.00			
E 3	8	09/04/12	09/28/12	CBS This Morning 7-9a CM CBS This Morning	CM	7-9a MTWTF--	:30	5	\$150.00	LV2	0.00	NM	20	\$3,000.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$150.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$150.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$150.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$150.00		0.00			
E 4	8	09/08/12	09/29/12	CBS Early Show - Sat. CM CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$240.00	LV1	0.00	NM	4	\$960.00
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$240.00		0.00			
Week:		09/10/12	09/16/12	-----S-				1	\$240.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$240.00		0.00			
Week:		09/24/12	09/30/12	-----S-				1	\$240.00		0.00			
E 5	8	09/09/12	09/30/12	Eye on Wash/Wall St Jo0M Eye On Wash/Wall St Jrnl	CM	5-6a -----S (5:00 AM-5:30 AM)	:30	1	\$75.00	LV2	0.00	NM	4	\$300.00
EYE ON WASHINGTON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$75.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$75.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$75.00		0.00			
E 6	8	09/09/12	09/30/12	Eye on Wash/Wall St Jo0M Eye On Wash/Wall St Jrnl	CM	5-6a -----S (5:30 AM-6:00 AM)	:30	1	\$75.00	LV2	0.00	NM	4	\$300.00
WALL STREET JOURNAL REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$75.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$75.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$75.00		0.00			
E 7	8	09/09/12	09/30/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$315.00	LV1	0.00	NM	4	\$1,260.00
8 NEWS NOW SUNDAY MORNING- #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$315.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$315.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$315.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$315.00		0.00			
E 8	8	09/09/12	09/30/12	CBS News Sunday Morn0M CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
CBS NEWS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$850.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$850.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$850.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$850.00		0.00			
E 9	8	09/09/12	09/30/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 9	8	09/09/12	09/30/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S					1	\$850.00		0.00			
Week: 09/10/12		09/16/12	-----S					1	\$850.00		0.00			
Week: 09/17/12		09/23/12	-----S					1	\$850.00		0.00			
Week: 09/24/12		09/30/12	-----S					1	\$850.00		0.00			
E 10	8	09/09/12	09/30/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$940.00	LV1	0.00	NM	4	\$3,760.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S					1	\$940.00		0.00			
Week: 09/10/12		09/16/12	-----S					1	\$940.00		0.00			
Week: 09/17/12		09/23/12	-----S					1	\$940.00		0.00			
Week: 09/24/12		09/30/12	-----S					1	\$940.00		0.00			
E 11	8	09/04/12	09/28/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MTWTF--	:30	5	\$200.00	LV3	0.00	NM	20	\$4,000.00
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					5	\$200.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					5	\$200.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					5	\$200.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					5	\$200.00		0.00			
E 12	8	09/04/12	09/28/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,000.00	LV1	0.00	NM	8	\$8,000.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$1,000.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$1,000.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$1,000.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$1,000.00		0.00			
E 13	8	09/04/12	09/28/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	2	\$1,500.00	LV1	0.00	NM	8	\$12,000.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$1,500.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$1,500.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$1,500.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$1,500.00		0.00			
E 14	8	09/04/12	09/28/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$200.00	LV3	0.00	NM	20	\$4,000.00
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					5	\$200.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					5	\$200.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					5	\$200.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					5	\$200.00		0.00			
E 15	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Soaps	CM	1230-1p MTWTF-- (12:30 PM-1:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$900.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$900.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$900.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$900.00		0.00			
E 16	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Let's Make A Deal	CM	1-2p MTWTF-- (1:00 PM-2:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$900.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$900.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$900.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$900.00		0.00			

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E 16	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Let's Make A Deal	CM	1-2p (1:00 PM-2:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
LET'S MAKE A DEAL														
E 17	8	09/04/12	09/28/12	The Talk 2-3P The Talk	CM	2-3p MTWTF--	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$900.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				2	\$900.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				2	\$900.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$900.00		0.00			
E 18	8	09/04/12	09/28/12	Ellen Ellen	CM	3-4p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	20	\$5,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$275.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$275.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$275.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$275.00		0.00			
E 19	8	09/08/12	09/08/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	:30	1	\$625.00	LV1	0.00	NM	1	\$625.00
THE INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$625.00		0.00			
E 20	8	09/09/12	09/30/12	Sun 3-4p Storm Stories 3-4p Storm Stories	CM	3-4p -----S	:30	1	\$115.00	LV3	0.00	NM	4	\$460.00
STORM STORIES (HOUR)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$115.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$115.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$115.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$115.00		0.00			
E 21	8	09/09/12	09/30/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p (4:00 PM-5:00 PM)	:30	1	\$125.00	LV3	0.00	NM	4	\$500.00
ELECTRIC PLAYGROUND (HOUR)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$125.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$125.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$125.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$125.00		0.00			
E 22	8	09/09/12	09/30/12	Sun 530-6p Ins Ed Wkn Inside Edition Wknd	CM	530-6p -----S	:30	1	\$115.00	LV3	0.00	NM	4	\$460.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$115.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$115.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$115.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$115.00		0.00			
E 23	8	09/04/12	09/28/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	5	\$225.00	LV3	0.00	NM	20	\$4,500.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$225.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$225.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$225.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$225.00		0.00			
E 24	8	09/04/12	09/28/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	20	\$5,500.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$275.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$275.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$275.00		0.00			

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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	8	09/04/12	09/28/12	8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	20	\$5,500.00
8 News Now 5-630p M-F														
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				5	\$275.00		0.00			
E 25	8	09/08/12	09/29/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$550.00	LV1	0.00	NM	4	\$2,200.00
8 News Now Sat 5-7p (5:00 PM-5:30 PM)														
8 NEWS NOW AT 5PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$550.00		0.00			
Week:		09/10/12	09/16/12	-----S-				1	\$550.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$550.00		0.00			
Week:		09/24/12	09/30/12	-----S-				1	\$550.00		0.00			
E 26	8	09/08/12	09/29/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$550.00	LV1	0.00	NM	4	\$2,200.00
8 News Now Sat 5-7p (6:30 PM-7:00 PM)														
8 NEWS NOW AT 630PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$550.00		0.00			
Week:		09/10/12	09/16/12	-----S-				1	\$550.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$550.00		0.00			
Week:		09/24/12	09/30/12	-----S-				1	\$550.00		0.00			
E 27	8	09/16/12	09/23/12	8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$875.00	LV1	0.00	NM	2	\$1,750.00
8 News Now Sun 5-7p (5:00 PM-5:30 PM)														
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$875.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$875.00		0.00			
E 28	8	09/09/12	09/30/12	8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$600.00	LV1	0.00	NM	4	\$2,400.00
8 News Now Sun 5-7p (6:30 PM-7:00 PM)														
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$600.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$600.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$600.00		0.00			
E 29	8	09/04/12	09/28/12	630-7p Inside Edition	CM	630-7p MTWTF--	:30	5	\$300.00	LV2	0.00	NM	20	\$6,000.00
Inside Edition														
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$300.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$300.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$300.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$300.00		0.00			
E 30	8	09/04/12	09/28/12	7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	20	\$6,500.00
7-8p Rotator														
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$325.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$325.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$325.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$325.00		0.00			
E 31	8	09/08/12	09/22/12	Sat 7-8p - ET Wknd	CM	7-8p -----S-	:30	1	\$175.00	LV2	0.00	NM	2	\$350.00
Ent Tonight Weekend														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$175.00		0.00			
Week:		09/10/12	09/16/12	-----				0	\$0.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$175.00		0.00			
E 32	8	09/17/12	09/17/12	Mon 8-9p	CM	8-9p M-----	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
How I Met Your Mother (8:00 PM-9:00 PM)														
HOW I MET MOTHER/ TWO BROKE GIRLS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,600.00		0.00			
E 33	8	09/24/12	09/24/12		CM	9-10p	:30	1	\$2,100.00	LV1	0.00	NM	0	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon 9-10p			M-----								
				2 Broke Girls / Mike & Molly											
2.5 MEN /MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	8	09/24/12-09/30/12	Mon 9-10p			9-10p			M-----	:30		<del>(\$2,100.00)</del>	0.00	NM	
Credited															
E 34	8	09/10/12	09/10/12	Mon 10-11p	CM	10-11p	M-----	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
				Hawaii Five-O											
HAWAII FIVE-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1				\$2,000.00		0.00			
E 35	8	09/11/12	09/11/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
				NCIS											
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$2,100.00		0.00			
E 36	8	09/25/12	09/25/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
				NCIS											
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----		1				\$6,000.00		0.00			
E 37	8	09/04/12	09/18/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	2	\$4,200.00
				NCIS: LA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1				\$2,100.00		0.00			
Week:		09/10/12	09/16/12	-----		0				\$0.00		0.00			
Week:		09/17/12	09/23/12	-T-----		1				\$2,100.00		0.00			
E 38	8	09/11/12	09/11/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
				CSI											
48 HOURS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$1,400.00		0.00			
E 39	8	09/05/12	09/12/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$1,600.00	LV3	0.00	NM	2	\$3,200.00
				Big Brother											
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$1,600.00		0.00			
Week:		09/10/12	09/16/12	--W----		1				\$1,600.00		0.00			
E 40	8	09/26/12	09/26/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
				Survivor: Philippines											
SURVIVOR 25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----		1				\$2,100.00		0.00			
E 41	8	09/19/12	09/19/12	Wed 8-9p	CM	8-930p	--W----	:30	1	\$1,800.00	LV1	0.00	NM	0	\$0.00
				Survivor: Philippines											
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	8	09/17/12-09/23/12	Wed 8-9p			8-930p			--W-----	:30		<del>(\$1,800.00)</del>	0.00	NM	
Credited															
E 42	8	09/05/12	09/05/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$1,800.00	LV2	0.00	NM	1	\$1,800.00
				CSI											
C.S.I.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$1,800.00		0.00			
E 43	8	09/26/12	09/26/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
				CSI											
C.S.I.															

Order / Rev: 36903  
 Alt Order #: 08836469  
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1536

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	8	09/26/12	09/26/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
C.S.I.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$2,300.00		0.00			
E 44	8	09/20/12	09/20/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
Big Bang/ 2.5 Men														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,800.00		0.00			
E 45	8	09/13/12	09/13/12	Thu 9-10p Big Brother	CM	9-10p ---T---	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
BIG BROTHER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$8,500.00		0.00			
E 46	8	09/20/12	09/20/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,300.00		0.00			
E 47	8	09/14/12	09/14/12	Fri 8-9p Undercover Boss	CM	8-9p ----F--	:30	1	\$900.00	LV3	0.00	NM	1	\$900.00
CSI: NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$900.00		0.00			
E 48	8	09/07/12	09/07/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$7,500.00		0.00			
E 49	8	09/08/12	09/22/12	Sat Prime Special KLAS Movie	CM	8-10p -----S- (8:00 PM-10:00 PM)	:30	1	\$500.00	LV2	0.00	NM	3	\$1,500.00
CRIMETIME SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00		0.00			
Week:		09/10/12	09/16/12	-----S-				1	\$500.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$500.00		0.00			
E 50	8	09/15/12	09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$2,250.00	LV1	0.00	NM	2	\$4,500.00
48 HOURS MYSTERY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$2,250.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$2,250.00		0.00			
E 51	8	09/09/12	09/23/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$3,375.00	LV1	0.00	NM	3	\$10,125.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$3,375.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$3,375.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$3,375.00		0.00			
E 52	8	09/30/12	09/30/12	Sun 8-9p Big Brother	CM	8-9p -----S (8:00 PM-9:00 PM)	:30	1	\$4,750.00	LV1	0.00	NM	1	\$4,750.00
AMAZING RACE 21														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,750.00		0.00			
E 53	8	09/16/12	09/16/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,200.00		0.00			
E 54	8	09/09/12	09/09/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00

Order / Rev: 36903  
 Alt Order #: 08836469  
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1536  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1		\$4,000.00			0.00			
E 55	8	09/04/12	09/14/12	8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$500.00	LV2	0.00	NM	10	\$5,000.00
				8 News Now 11p M-F										
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--		5		\$500.00			0.00			
Week:		09/11/12	09/17/12	-TWTF--		5		\$500.00			0.00			
E 56	8	09/08/12	09/30/12	8 News Now 11p Sa/Su	CM	11-1135P -----SS	:30	2	\$750.00	LV1	0.00	NM	8	\$6,000.00
				8 News Now Sa/Su 11p										
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----SS		2		\$750.00			0.00			
Week:		09/10/12	09/16/12	-----SS		2		\$750.00			0.00			
Week:		09/17/12	09/23/12	-----SS		2		\$750.00			0.00			
Week:		09/24/12	09/30/12	-----SS		2		\$750.00			0.00			
E 57	8	09/04/12	09/14/12	Letterman	CM	1135p-1237a MTWTF--	:30	5	\$225.00	LV2	0.00	NM	10	\$2,250.00
				Letterman		(11:35 PM-12:37 XM)								
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--		5		\$225.00			0.00			
Week:		09/11/12	09/17/12	-TWTF--		5		\$225.00			0.00			
E 58	8	09/04/12	09/28/12	Craig Ferguson	CM	1237a-137a MTWTF--	:30	2	\$300.00	LV1	0.00	NM	8	\$2,400.00
				Craig Ferguson		(12:37 XM-1:37 XM)								
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--		2		\$300.00			0.00			
Week:		09/11/12	09/17/12	MTWTF--		2		\$300.00			0.00			
Week:		09/18/12	09/24/12	MTWTF--		2		\$300.00			0.00			
Week:		09/25/12	10/01/12	-TWTF--		2		\$300.00			0.00			
E 59	8	09/04/12	09/28/12	137-237a M-F Nate Berk	CM	137-237a MTWTF--	:30	2	\$20.00	LV4	0.00	NM	8	\$160.00
				Elec Play/ET		(1:37 XM-2:37 XM)								
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--		2		\$20.00			0.00			
Week:		09/11/12	09/17/12	MTWTF--		2		\$20.00			0.00			
Week:		09/18/12	09/24/12	MTWTF--		2		\$20.00			0.00			
Week:		09/25/12	10/01/12	-TWTF--		2		\$20.00			0.00			
E 60	8	09/08/12	09/29/12	Sat 1135p-1235a The U	CM	1135p-1235a -----S-	:30	1	\$55.00	LV3	0.00	NM	3	\$165.00
				Private Practice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-		1		\$55.00			0.00			
Week:		09/10/12	09/16/12	-----		0		\$0.00			0.00			
Week:		09/17/12	09/23/12	-----S-		1		\$55.00			0.00			
Week:		09/24/12	09/30/12	-----S-		1		\$55.00			0.00			
E 61	8	09/22/12	09/22/12	Sat 1235-135a Bros & SGM		12.35a-1.35a -----S-	:30	1	\$50.00	LV3	0.00	NM	1	\$50.00
				Da Vinci Inquest		(12:35 XM-1:35 XM)								
BROTHERS & SISTERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1		\$50.00			0.00			
E 62	8	09/15/12	09/29/12	Sat 135-235a House	CM	135-235am -----S-	:30	1	\$20.00	LV4	0.00	NM	2	\$40.00
				Cold Squad		(1:35 XM-2:35 XM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1		\$20.00			0.00			
Week:		09/17/12	09/23/12	-----		0		\$0.00			0.00			
Week:		09/24/12	09/30/12	-----S-		1		\$20.00			0.00			
E 63	8	09/09/12	09/30/12	Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$40.00	LV3	0.00	NM	4	\$160.00
				Game Time/UNLV										
GAME TIME WITH UNLV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1		\$40.00			0.00			
Week:		09/10/12	09/16/12	-----S		1		\$40.00			0.00			



Order / Rev: 36903  
 Alt Order #: 08836469  
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1536  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	8	09/09/12	09/30/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$40.00	LV3	0.00	NM	4	\$160.00
GAME TIME WITH UNLV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$40.00		0.00			
		Week: 09/24/12	09/30/12	-----S				1	\$40.00		0.00			
E 64	8	09/09/12	09/23/12	Su 1205-105a House House / Sports Spec	CM	1205-105a -----S (12:05 XM-1:05 XM)	:30	1	\$20.00	LV3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$20.00		0.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	-----S				1	\$20.00		0.00			
E 65	8	09/30/12	09/30/12	Sun 105-205a Bros/Sister CBS Sports Spectacular	CM	105-205a -----S (1:05 XM-2:05 XM)	:30	1	\$20.00	LV3	0.00	NM	1	\$20.00
BROTHERS & SISTERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$20.00		0.00			
E 66	8	09/15/12	09/29/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$750.00	LV1	0.00	NM	3	\$2,250.00
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-				1	\$750.00		0.00			
		Week: 09/17/12	09/23/12	-----S-				1	\$750.00		0.00			
		Week: 09/24/12	09/30/12	-----S-				1	\$750.00		0.00			
E 67	8	09/09/12	09/30/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S (10:00 AM-1:15 PM)	:30	1	\$1,000.00	LV1	0.00	NM	0	\$0.00
CBS NFL FOOTBALL-EARLY GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/03/12-09/09/12		NFL Reg Season Games		NFL Football Reg10:00 AM-1:15	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	8	09/10/12-09/16/12		NFL Reg Season Games		NFL Football Reg10:00 AM-1:15	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	8	09/17/12-09/23/12		NFL Reg Season Games		NFL Football Reg10:00 AM-1:15	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	8	09/24/12-09/30/12		NFL Reg Season Games		NFL Football Reg10:00 AM-1:15	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
E 68	8	09/09/12	09/30/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S (1:15 PM-4:30 PM)	:30	1	\$1,000.00	LV1	0.00	NM	0	\$0.00
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/03/12-09/09/12		NFL Reg Season Games		NFL Football Reg1:15 PM-4:30 P	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	8	09/10/12-09/16/12		NFL Reg Season Games		NFL Football Reg1:15 PM-4:30 P	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	8	09/17/12-09/23/12		NFL Reg Season Games		NFL Football Reg1:15 PM-4:30 P	-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$1,000.00		0.00			

Order / Rev: 36903  
 Alt Order #: 08836469  
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1536  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 68	8	09/09/12	09/30/12	NFL Reg Season Games	CM	NFL Football Reg. -----S	:30	1	\$1,000.00	LV1	0.00	NM	0	\$0.00
NFL Football Reg. Season (1:15 PM-4:30 PM)														
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S			1		\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	09/24/12-09/30/12		NFL Reg Season Games		NFL Football Reg. 1:15 PM-4:30 P	-----Su	:30	<del>(\$1,000.00)</del>		0.00	NM		
Credited														
N 69	8	09/18/12	09/28/12	8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$1,550.00	LV1	0.00	NM	10	\$15,500.00
				8 News Now 11p M-F										
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--			5		\$1,550.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--			5		\$1,550.00		0.00			
N 70	8	09/18/12	09/28/12	Letterman	CM	1135p-1237a MTWTF--	:30	5	\$750.00	LV1	0.00	NM	10	\$7,500.00
				Letterman	(11:35 PM-12:37 XM)									
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--			5		\$750.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--			5		\$750.00		0.00			
Totals													405	\$228,035.00